



**Computerised
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Dear customer,

Computerised Information Technology Limited is pleased to announce the appointed authorised distributorship / OEM of the Panasonic Advanced Disc Archive (ADA) discs and drives.

The addition of ADA disc drives to our portfolio of electronic data archiving products gives an additional option for choosing the type of storage disc for permanent electronic archiving of their data.

The new ADA discs are based on the proven and promising Blu-ray technology providing 50 GB capacity on single disc. What sets ADA apart is the fact that rather than having a disc like structure, it has a floppy-like casing, which protects it from finger prints, scratches and dust. This casing not only extends its life but also ensures easy handling and convenient storage.

The ADA drives having backward compatibility with other media types such as BD, DVD and CD works in rhythm with existing archive media. It does not take extra desk space, as customer can get rid of the existing DVD, BD drive systems. The ADA takes care of all!

Customers can benefit from best-in-class technology that features a USB plug-n-play connectivity and drag-n-drop instant file transfers. The Advanced Defect Management technology makes copying operations highly reliable with very low error rate, as compared to other optical media.

Thus, customers can achieve the goal of optimised and long-term permanent storage of their data without any space issues.

CIT will keep you informed on the further developments. Please contact your local sales representative or CIT with any questions.

Our top priority is to ensure your continued satisfaction and trust showed in us. Meeting your business' needs and preferences as we integrate processes will take precedence. We plan to make the ADA's integration into CIT's existing data archiving products as seamless as possible, and to deliver added and immediate value.

S.C. Sood
Chairman/Managing Director, CIT Ltd.